

# The Turtle Key Arts Freelancer Manifesto

A guide to best practice between Turtle Key Arts, collaborating companies and artists, and freelance workers.



## Commitment to pay pledge

Turtle Key Arts, along with its collaborating companies, are committed to a pay pledge for freelance artists, revised annually. This includes minimum rates of pay. See Appendix.

## Support Wellbeing

A commitment to support freelancers' wellbeing and mental health as laid out in our wellbeing and mental health policy.

## Listen and act

A promise to listen and act. Turtle Key Arts and their collaborators want to hear from freelance artists within the industry about the challenges faced. We understand that freelancers hold much of today's cultural landscape together. We want to ensure over time that freelancers can thrive but know there is some way to go. We are committed to support this cause through lobbying opportunities whenever possible.

## Ensure access, equality & inclusion

A commitment to access, equality & inclusion. By ensuring fair pay, flexible hours, extra support where required and an accessible working environment to suit the individual. To ensure barriers to inclusion are removed.

## Training and skills sharing

A commitment to share skills and training opportunities. Some training opportunities can be provided by TKA and skill shares for its collaborating companies and artists to freelancers and to provide and host networking opportunities.

## A framework of best practice between Turtle Key Arts, collaborating companies and artists, and freelance workers.

The following document is an agreement between Turtle Key Arts (TKA), collaborating companies and artists (AIK Productions, Amici Dance Theatre Company, Hassan Abdurassak, Kill the Cat, Ockham's Razor, Oddly Moving & Open Sky), and freelance workers, setting out a series of actions and practices to be implemented with a view to improving access to work, representation, diversity, inclusion and wellbeing within the TKA freelance workforce. A commitment to ensuring optimum working conditions for freelancers to do their best work and continue to grow as professionals whilst working with TKA and their collaborating companies and artists.

TKA and its collaborating companies and artists acknowledge that this is only a first step in a long journey for freelancers within the industry. This manifesto is a statement of intent. We know there is more work to do and we look forward to continuing the conversation with freelancers to create a more 'freelance-friendly' and inclusive working environment going forward.

Freelancers should be advised that this is an ongoing document and that some of the issues raised will require actions beyond the capacities and capabilities of TKA and collaborating companies and artists alone.

Below is a summary of the areas participating companies have agreed to implement best practice protocols:

### SECURITY

Addressing and improving issues that contribute to feelings of insecurity when working as a freelancer. This includes addressing low wages, inconsistency of rates, lack of pension, sick pay and holiday pay.

### WELLBEING

Agreeing best practices regarding working culture, working conditions, awareness of and approaches to mental health, sickness and injury, and recognising how systemic factors and poor practice can negatively impact the wellbeing of freelancers.

## ACCESS / DIVERSITY / INCLUSION

Agreeing practices to ensure inclusivity is the norm and barriers to participation are reduced or removed.

## PROFESSIONAL DEVELOPMENT AND DELIVERY

Working with freelancers to ensure opportunities for professional development within TKA and collaborating companies & artists. Examining how optimal circumstances for freelancers to do their work can be guaranteed and embedded in practices. Committing to further developing sustainability in companies' practices.

## SECURITY

Acknowledging financial insecurity and lack of clarity as contributors to freelancers' sense of vulnerability, Turtle Key Arts and collaborating companies and artists pledge:

- to standardise minimum half-day, whole-day and weekly rates
- to review all rates of pay on a yearly basis
- to recognise that The Independent Theatre Council's (ITC) 'Recommended Rates of Pay' document is a minimum, and will pay above this rate whenever possible <sup>[1]</sup>
- to pay invoices within 14 days
- to work with freelancers to identify what course of action could be taken together to bring issues related to pensions, holiday and sick pay to funders, unions and relevant governmental departments <sup>[2]</sup>
- We are committed to support this cause through lobbying opportunities whenever possible.
- to work with freelancers to explore whether it might be possible to include a payment as surrogate for pension, holiday pay or sick pay in the absence of any current contractual arrangements (to adopt social pay model).

<sup>[1]</sup> Companies acknowledge that ITC minimum is not a sustainable wage in the long term but also wish to state that for early career companies and artists, the level of funding available to them might prohibit paying higher than the recommended ITC minimum. Any increase in wages needs to be set within the framework of funding ecosystems / guidelines.

<sup>[2]</sup> Non-payment of pension, holiday and sick pay contributions is a defining feature of freelancing, and currently there are contractual limitations as to when it is possible for

companies to make these contributions to freelancers. However, given the incredible number of freelancers nationally without pensions, and the evidence suggesting that many freelancers work when sick and injured, Turtle Key Arts and collaborating companies and artists believe that a discussion needs to be opened as to how this significant deficit in freelancers' security and wellbeing can be improved.

## WELLBEING

To ensure that physical and mental health needs of freelancers will always be valued above the requisites of any job, Turtle Key Arts and collaborating companies and artists pledge:

- to state, enshrine and implement what a safe working environment means for artists and freelancers
- to have clear wellbeing and mental health policies
- to provide freelancers with our wellbeing and mental health policies with their contract. Policies will explain processes and protocols on who to turn to if they have any issues to raise, and transparency in how issues will be handled within the organisation
- to plan schedules with wellbeing in mind, giving additional attention to contributors to injury, sickness and mental health difficulties
- to ensure core staff have first aid training
- to ensure core staff have mental health first aid training
- to share key information from the mental health training among staff
- to implement check-ins and supportive systems to ensure wellbeing is valued before work and no worker is sacrificing health to "get the job done".

## ACCESS / DIVERSITY / INCLUSION

In order to ensure inclusivity is the norm and barriers to participation are reduced or removed. Turtle Key Arts and collaborating companies and artists pledge:

- to ensure core staff have training in access, diversity and inclusion <sup>[3]</sup>
- TKA to offer one paid training placement per year to someone of an underrepresented group <sup>[4]</sup> to be reviewed annually. TKA's collaborating companies and artists to aspire to offer this over the course of the next 3 years. We understand fundraising and project planning is required.
- to set evaluations to ensure that the scheme to offer paid training opportunities to underrepresented groups is meeting its aims and targets

- to address the “word of mouth” culture, as this often leads to exclusivity and workforces mirroring employers’ ethnic, social and economic groupings by creating links with organisations who can access underrepresented groups rather than solely advertising and hoping for the best
- to ask all freelancers about access needs prior to each job and to adjust planning to accommodate wherever possible
- to include time in the planning stages of any project to specifically address and implement any strategies to increase access, diversity and inclusion
- to encourage and support persons with children or dependents by discussing needs prior to planning
- to commit to offering and accepting varied application formats such as video applications, telephone/zoom interviews etc.
- to ensure preparation requirements for auditions are reasonable
- to offer an expenses bursary available by application for auditionees facing financial barriers
- to reimburse performers for recall expenses
- to ensure freelancers are represented at board level
- to have a clear policy on who to speak to when an issue arises and for this to be issued at contract stage
- to commit to act under The Social Model of Disability.

<sup>[3]</sup> Turtle Key Arts through its broad range of projects offer and run a number of training sessions which are offered out free of charge to freelancers within our network. These include; working and running projects for those with Dyslexia, Autism, Dementia, HIV. Hosting and running accessible and inclusive projects and work environments. Hosting relaxed performances in theatres.

<sup>[4]</sup> An ‘underrepresented’ group/person could be defined through their; social class, ethnicity, age, gender, disability, location and/or access.

## PROFESSIONAL DEVELOPMENT

To ensure that professional development opportunities are available to freelance workers, TKA and collaborating companies and artists, pledge:

- to offer early career development by providing support, skills & knowledge sharing
- access to ITC training and development courses at a discounted rate through TKA membership
- to invest in freelancers by sharing the skills base of TKA and collaborating companies and artists to develop new skills and improve existing ones <sup>[3]</sup>

- to actively participate in sharing networking events (organised annually by TKA) for freelancers to network and support other people within the TKA's freelance community.
- to offer freelancers training events to share skills as members of the TKA community
- to offer opportunities for evaluation and reflection at the end of each project
- to offer advice/support for freelancers who might wish to sit on the board of a company

## WORKING CONDITIONS <sup>[5]</sup>

To ensure that optimal circumstances for freelancers to do their work are guaranteed, Turtle Key Arts and collaborating companies and artists pledge:

- to ensure workers get breaks in accordance with the legal stipulations
- to plan for a realistic balance between tasks and time allocated to do them
- to ensure in advance that facilities and staffing levels reflect the professional standards required to do the job safely and well
- to communicate these requirements and standards in advance of any agreement with venues and establishments
- to not accept a booking if any of these standards are known in advance and not able to be met
- to communicate plans and schedules to freelancers alongside issuing contracts. With detailed schedules to follow as soon as available.
- to ask all freelancers what they need to do their best job
- to ask all freelancers if they have a particular working methodology that enables them to work at their best and to fulfil and accommodate these where possible
- to guarantee that complaints will be dealt with seriously and confidentially.

## SUSTAINABILITY

In order to reflect the feedback of freelancers that issues related to climate change and environment are important to them, Turtle Key Arts and collaborating companies and artists pledge:

- to agree sustainability targets, short term and long term for energy usage, travel, reducing waste, recycling etc., accounting for current budget restrictions.
- Pledge to 'greener' riders when touring

- To be held accountable to the company's Green Pledge

<sup>[5]</sup>The elements needed to fulfill the pledges outlined in the Working Conditions section will vary according to the nature of the work being undertaken, and as such we have not stipulated here what the various requirements might be. The needs of a technician or performer for a circus show will be different to someone delivering a storytelling workshop, and equally the needs of a freelancer on tour will be different to a freelancer doing a half-day job.

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## APPENDIX

# Turtle Key Arts - Freelancer Pay Pledge 2021/2022

RATES	FEE	NOTES
Daily- Full working day	£100 up to £250	* a full day is defined as 8 hours plus breaks
Half Day/ Session/ Workshop / Rehearsal / Planning (In person)	£80-£150	*half days rehearsal/workshop (no more than 3 hours incl travel)
Half Day/ Session/ Workshop / Rehearsal / Planning (online)	£50-£125	* travelling (no more than 3 hours incl travel)
Production/Project Meetings- online	£40- £60	* Outside of contractual agreement i.e. This only applies to those being engaged on a daily rate basis. Minimum 1 hour- Maximum 2.5 hours.
Production/Project Meetings- in person	£60-£80	* This only applies to those being engaged on a daily rate basis.
Weekly	£500 up to £650	* 5 days in a row. Any additional days will be agreed in advance and paid at a additional daily rate
Travel day	£75-£100	* a full days travel (over 3 hours in one direction)
Half travel day	£40-£65	* where the journey time is expected to be less than 3 hours in one direction
<b>PER DIEM</b>		<b>* Per diems will be paid directly into the freelancers bank account via BACS</b>
Per diem on tour (where breakfast is provided)	£20	*including full travel days
Half Travel Day per diem	£10	

<b>Per diem on tour (where breakfast is not provided and freelancer is away from home)</b>	£26	* if you do not wish for the company to provide you with breakfast on tour (where possible) please state at the beginning of the tour.
<b>Per diem on tour (when staying in self catered accommodation)</b>	£15	
<b>ACCOMODATION</b>		
<b>Accommodation will be booked by the company unless discussed otherwise. When booked by the Company accommodation will be a minimum of 3 Stars. If staying in shared accommodation (i.e. Airbnb/ theatre digs) you will not have to share a bathroom with more than 2 other people.</b>	booked by company	* please note often our accommodation is mixed unless discussed otherwise. *In line with our environmental policy, we will book the most ecologically sound accommodation within the availability of our budgets. *accommodation will be in line with government guidelines for COVID-19 *where food allergies are present please notify TKA as soon as possible so we can accommodate accordingly.
<b>CREATIVES</b>		
<b>Creative Fees-</b> (Directors/ Designers/ Choreographers/ Writers/ Lighting Designers/ Sound Designers/ AV Designers/ Movement Directors and Productions Managers)	varying	* We will discuss and negotiated with the freelancer and agent, as appropriate based on the demand of the role and experience. We guarantee to pay in accordance with the ITC/Equity recommended rates of pay (Link) and above when possible.
*This document is Turtle Key Arts' 21/22 pay pledge for Freelance Artists. All projects managed by TKA will adhere to this and all partner companies which TKA work directly with will adopt this policy. These currently include: Ockham's Razor, Oddly Moving, AIK Productions, Kill The Cat Theatre, Open Sky Productions & Hassan Abdurassak.		